

## Community Bank Alice Springs PARTNERSHIP MATRIX

**By applying for funding, you are agreeing to adhere to the following conditions:**

ENGAGEMENT TYPE/LEVEL	< \$1,000	\$1,001 - \$10,000	\$10,001 - \$20,000	>\$20,000
Provide a minimum of <b>6 images</b> of your event for media use i.e., newsletters, social media	✓	✓	✓	✓
Representative/s to attend Community Partner event	✓	✓	✓	✓
Follow & tag Community Bank Alice Springs on social media	✓	✓	✓	✓
Promote our partnership on your organisation's social media platforms	✓	✓	✓	✓
Provide relevant event dates	✓	✓	✓	✓
Logo placement – website	✓	✓	✓	✓
Logo placement – printed or digital marketing material	✓	✓	✓	✓
Representative/s to attend (1) Business Networking event	Optional	✓	✓	✓
Provide a photo shoot opportunity with branch or board members	Optional	✓	✓	✓
Advertising space – signage		✓	✓	✓
Logo placement – uniforms/equipment (if applicable)		✓	✓	✓
Share (3) Community Bank product or event social media posts		✓	✓	✓
Access to ambassadors, members		✓	✓	✓
Presentation opportunity		✓	✓	✓
Opportunity to attend a committee meeting or AGM		✓	✓	✓
Presentation opportunity to promote the bank to committee members, volunteers, staff			✓	✓
Organisation to bank with Community Bank Alice Springs			✓	✓
Guest speaker opportunity at an event				✓
Share an additional (2) Community Bank product or event social media posts				✓
Media mention (if available)				✓

**If these conditions are not completed as part of your acquittal, your organisation will **not** be eligible for funding in the future. Please read them carefully.**